

JIMC 342 Final Exam Study Guide

First, the exam **IS** cumulative...**BUT**... only in the sense that common themes from earlier will be revisited, including principles of design, visual elements, the psychology of vision, framing techniques, and so on.

There are 40 multiple choice questions. While this study guide is also **NOT** comprehensive, it will provide a good starting point to prepare for the exam.

You **WILL** need to know the following:

The role of photojournalism and the traditions it has established

Ethical considerations in the traditions of visual communication

Influential figures in photojournalism

- Which images they took
- How they are best known for conceptualizing photography (think of Cartier-Bresson and the decisive moment, for example)

Rule of thirds and other framing/shooting/designing guidelines

Aperture (f-stop) and shutter speed

How to blur, freeze, pan, control depth of field—and how to identify these controls

Shot types (long, mid, close-up) and what they tell viewers

Ways to manage or create shallow/deep depth of field

Shooting angles and what they mean

Lighting directions and their effects

What typography is and how it relates to graphic design

The evolution of letters

Key considerations in typography and graphic design (i.e. legibility, readability, grids)

If you know this information inside out and backwards, you will do very well on the exam. Much like previous exams, a good amount of the test material is drawn specifically out of class lectures (found on the Notes page of our course website) or other material covered in class. However, you will still be responsible for information covered in our textbook (for this exam, pp. 236-241 and 249-267).

To repeat: READ LESTER PAGES 236-241 and 249-267. You will be tested on this material.

Good luck on the exam and best wishes,

Jacob