

JACOB GROSHEK, PH.D.

IOWA STATE UNIVERSITY
GREENLEE SCHOOL OF JOURNALISM & COMMUNICATION
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EDUCATION

Indiana University (08/04 to 05/08) Bloomington, IN

- Ph.D., Mass Communication
- Concentrations in Political and International Communication
- Dissertation: "Freedom and 'New' Media: Examining the Relationship between Communication Technologies and Democracy Cross-Nationally from 1946 to 2003."
- Dissertation Chair: Dr. David Weaver

Marquette University (08/01 to 05/03) Milwaukee, WI

- M.A., Mass Communication
- Thesis: "Analyzing Media Coverage of the Case for War with Iraq: A Study of News Frames and Indexing from September 27, 2002 to October 27, 2002."
- Thesis Chair: Dr. Lawrence Solely

University of Wisconsin-Stout (08/96 to 12/00) Menomonie, WI

- B.S., Technology Education major, English Literature minor
- Semester exchange at University College London

SCHOLARLY PUBLICATIONS AND PRESENTATIONS

Refereed publications:

Groshek, J. (in press). "A Time-Series, Multinational Analysis of Democratic Forecasts and Internet Diffusion." Manuscript accepted for publication at the *International Journal of Communication*, January 6, 2010.

Groshek, J. (2009). "The Democratic Effects of the Internet, 1994-2003: A Cross-National Inquiry of 152 Countries." *The International Communication Gazette*, 71(3), 115-136.

Conway, M. and Groshek, J. (2009). "Forgive Me Now, Fire Me Later: Mass Communication Students' Ethics Gap Concerning School and Journalism." *Communication Education*, 58(4), 461-482.

Groshek, J. (2008). "Coverage of the Pre-Iraq War Debate as a Case Study of Frame Indexing." *Media, War & Conflict*, 1(3), 315-338.

Groshek, J. (2008). "Homogenous Agendas, Disparate Frames: CNN and CNN International Coverage Online." *Journal of Broadcasting and Electronic Media*, 52(1), 52-68. Available online with subscription at:
<http://www.informaworld.com/openurl?genre=article&issn=0883-8151&volume=52&issue=1&spage=52>

Ogan, C., Ozakca, M., and Groshek, J. (2008). "Embedding the Internet in the Lives of College Students: Online and Offline Behavior." *Social Science Computer Review*, 26(2), 170-177. Online at: <http://ssc.sagepub.com/cgi/content/abstract/0894439307306129v1>

Conway, M. and Groshek, J. (2008). "Ethics Gaps and Ethics Gains: Differences and Similarities in Journalism Students' Perceptions of Plagiarism and Fabrication." *Journalism and Mass Communication Educator*, 63(2), 127-145.

Refereed submissions under review:

Groshek, J. and Dimitrova, D. "Assessing Political Outcomes of New Media Use in the 2008 Presidential Election." Manuscript under review at *Mass Communication & Society*, December 2009

Groshek, J. "Media Diffusion and Democratic Change: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003." Manuscript under review at *Journal of Communication*, December 2009

Groshek, J. and Conway, M. "The Effectiveness of the Pervasive Method in Ethics Pedagogy: A Longitudinal Study of Journalism and Mass Communication Students." Manuscript under review at *Journal of Mass Media Ethics*, November 2009.

Groshek, J. and Dimitrova, D. "Voter Learning, Campaign Interest and Intention to Vote in the 2008 Presidential Election: Did the Media Matter?" Manuscript under review at *Journalism and Mass Communication Quarterly*, April 2009

Refereed encyclopedia entries and invited publications:

Groshek, J. (in press). "The Digital Divide." Manuscript accepted for publication at *The Encyclopedia of Science and Technology Communication*, July 22, 2009.

Groshek, J. and Ogan, C. (2008). "Development Institutions." *The International Encyclopedia of Communication*. Available online with subscription at:
<http://www.communicationencyclopedia.com/public/>

Groshek, J. (2008). "Time-Series Analyses of the Relationship between Internet Diffusion and Democracy in the Russian Federation." Proceedings of the International Science and Technical Conference, Ekaterinberg, Russia.

Refereed conference paper submissions:

Groshek, J. "Media Diffusion and Democratic Change: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003." Manuscript accepted for presentation to the Association for Education in Journalism and Mass Communication midwinter conference, Norman, Oklahoma, March 2010.

Groshek, J. and Bucy, E. "Nobody Heard What You Said: Another Look at Lesley Stahl's 'Critical' Report of Ronald Reagan and the Visual Primacy Effect in Television News." Manuscript accepted for presentation to the Midwest Political Science Association, Chicago, April 2010

Groshek, J. and Dimitrova, D. "Assessing Political Outcomes of New Media Use in the 2008 Presidential Election." Manuscript accepted for presentation to the International Communication Association, Singapore, June 2010.

Groshek, J. and Conway, M. "The Effectiveness of the Pervasive Method in Ethics Pedagogy: A Longitudinal Study of Journalism and Mass Communication Students." Manuscript accepted for presentation to the International Communication Association, Singapore, June 2010.

Groshek, J. "Negotiating Hegemony: Alternative and Mainstream Media Coverage of the Globalization Debate." Manuscript accepted for presentation to the International Communication Association, Singapore, June 2010.

Refereed conference paper presentations:

Groshek, J. "Trajectories of Democracy, Traditional Media, and Internet Diffusion: Multinational Findings and Implications of Granger Causality Tests." Presented to the Association of Internet Researchers, Milwaukee, October 2009

Groshek, J. and Dimitrova, D. "Voter Learning, Campaign Interest and Intention to Vote in the 2008 Presidential Election: Did the Media Matter?" Presented to the Association for Education in Journalism and Mass Communication, Boston, August 2009

Groshek, J. "Democratic Forecasts and Internet Diffusion: A Time-Series Analysis of 72 Countries." Presented to the International Association for Media and Communication Research, Mexico City, Mexico, July 2009

Groshek, J. "Does the Diffusion of 'New' Media Technologies (Granger) Cause Democracy? Results of 40 Countries around the World from 1946 to 2003." Presented to the American Association of Behavioral and Social Sciences, Las Vegas, February 2009

Conway, M. and Groshek, J. "Ethics Gaps and Ethics Gains: Differences and Similarities in Journalism Students' Perceptions of Plagiarism and Fabrication." Presented to the International Communication Association, Montreal, Canada, May 2008

Groshek, J. "Dependency, Democracy, and the Internet: A Cross-National Study over Time." Presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2007

Conway, M. and Groshek, J. "Forgive Me Now, Fire Me Later: Journalism Students' Perceptions on Academic and Journalistic Ethics." Presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2007

Groshek, J. "Indexing the Frame: News and the Iraq War Decision." Presented to the launch conference of *Media, War and Conflict*, Milwaukee, April 2007

Groshek, J. "The Democratic and Economic Agency of the Internet, 1994-2003." Presented to the Association for Education in Journalism and Mass Communication, San Francisco, August 2006

Ogan, C., Ozakca, M., and Groshek, J. "Embedding the Internet: College Students' Online and Offline Behaviors in the 21st Century." Presented to the International Communication Association, Dresden, Germany, June 2006

Groshek, J. "News for America, News for the Rest of the World: Comparing the Agendas of CNN and CNN International." Presented to the International Studies Association, San Diego, March 2006

Groshek, J. "Coverage of Illusion: Framing the Pre-Iraq War Debate." Presented to the Association for Education in Journalism and Mass Communication, San Antonio, August 2005

****Won Second Place in Student Paper Competition***

Groshek, J. "Shifting Dissent: Media Coverage of the Decision to Go to War in Iraq." Presented to the International Communication Association, New York, May 2005

Invited presentations:

"Connection Technologies and Democracy." Roundtable participant (with Secretary of State Hillary Rodham Clinton), Washington DC, January 2010

"New Media Economics: Financially Sustainable Newsgathering and Information Flows." Have proposed, organized, and will preside at AEJMC panel, Denver, August 2010

"Public Sphere." Invited panel Chair at the Association of Internet Researchers annual conference, Milwaukee, October 2009

"Use and Impact of Online Social Networking." Invited panel Discussant at the Association for Education in Journalism and Mass Communication annual conference, Boston, August 2009

"Voter Learning, Campaign Interest, and Intention to Vote in the 2008 U.S. Presidential Election: Did the Media Matter?" Presented to the Center for Communication Research Seminar Series, City University of Hong Kong, June 2009

“News User Evaluations of Professional Journalism.” Invited panel Chair at the International Communication Association annual conference, Chicago, May 2009

“Research and Teaching: New Media and Political Change.” Presented to the Media and Communications Department, London School of Economics and Political Science, May 2009

“The Democratic and Economic Effects of the Internet, 1994-2003.” Presented to the Colloquium on Political Communication Research, Indiana University, February 2007

Research in progress:

Bucy, E. and Groshek, J. “Empirical Evidence for the Media Participation Hypothesis: An Analysis of National Election Surveys from 1992 to 2008.”

Research interests:

New media effects on democracy at macro-social as well as individual-personal levels, application and development of econometric methods to mass communication theory and research, indexing and framing in different media platforms and outlets

PROFESSIONAL RESEARCH EXPERIENCE

Co-Primary Investigator (08/05 to present) Indiana University

- Coordinated surveys and built database of students’ ethical decisions, area of study, and class attendance for university-sponsored reaccreditation program, which has resulted in published manuscripts and presented conference papers

Roy W. Howard Research Assistant (08/07 to 05/08) Indiana University

- Assisted Dr. David Weaver on updating a new edition of *The Global Journalist* in addition to coding broadcast news coverage for multinational research endeavor with Dr. Akiba Cohen and Dr. Lars Wilnat

Personal Research Assistant (10/06 to 03/07) University of Mainz

- Assisted Dr. Hans Mathias Kepplinger in preparing “Reciprocal Effects: Toward a Theory of Mass Media Effects on Decision Makers” (2007) *Harvard International Journal of Press/Politics* 12 (2), 3-23 and “Media Effects—Overview” (2008) *The International Encyclopedia of Communication*

TEACHING EXPERIENCE

Instructor of record Iowa State University

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| <i>Course: JIMC 342—Principles for Visual Communicators</i> | (05/08 to present) |
| <i>Course: JIMC 315—Multimedia Production</i> | (08/08 to present) |
| <i>Course: JIMC 521—Theories of Communication (Graduate)</i> | (08/09 to 12/09) |

Instructor of record

Indiana University

Course: J210—Visual Communication

(Summer 06 and 07)

Course: C201—Hot Topics in Mass Communication

(01/07 to 05/07)

Instructor of record

Marquette University

Course: CMST010—Introduction to Human Communication

(08/01 to 05/03)

Pedagogical initiatives:

Founding member of the Intercollegiate Collegiate Online News Network (ICONN), which is a consortium of member schools and organizations that have created a converged wire service by sharing content and technology with one another at no cost.

“First Life Potential and Liability when Using Second Life in Academe.” Proposed, organized, and presided panel at AEJMC, Chicago, August 2008

“From Convergence to Emergence: Opportunities and Challenges in Teaching Journalism and Mass Communication Beyond Our Comfort Zones.” Proposed, organized, and presided panel at AEJMC, Washington DC, August 2007

Recent guest lectures:

“Preparing Flash Slideshows for the Web: An Introduction to Timelines, Text, Transitions, and User Controls.” Presented to Dr. Daniela Dimitrova’s Multimedia Production (JLMC315) course, October 2009

“Ethics of Image Use and Editing” Presented to Dr. Eric Abbott’s Print Media Editing (JLMC 349) course, January 2009

“The Medium or the Message? Perspectives on Audiences and Globalization in the 21st Century.” Presented to Michael Kapellas’s Hot Topics in Journalism and Mass Communication (C201) course, April 2008

“Questions and Answers in Qualitative Mass Communication Research.” Presented to Dr. David Weaver’s graduate-level Introduction to Mass Media Research (J500) course, November 2007

“A Primer in Statistical Data Analysis Techniques Using SPSS for Communication Research.” Presented to Dr. David Weaver’s graduate-level Introduction to Mass Media Research (J500) course, October 2007

“Freedom of Information, Global Media, and Democracy.” Presented to Dr. Betsi Grabe’s Introduction to Media and Society (T205) course, February 2007

Teaching interests:

Media effects, new media and democracy, advanced quantitative and econometric research methods, communication theory, conflict and media coverage

SERVICE ACTIVITIES

Actively review manuscripts for:

- *New Media & Society*
- *International Journal of Public Opinion Research*
- *The Information Society*
- Communication Technology Division of AEJMC
- Journalism Studies Division of ICA
- Political Communication Division of ICA
- The Association of Internet Researchers
- International Symposium on Online Journalism
- International Conference on Journalism Research in the Public Interest
- New Media Theory Conference: How Far Have We Traveled?

Officer positions:

- Midwinter Conference Chair, Communication Technology Division of AEJMC, August 2009 to present
- Online Newsletter Editor and Web Developer, Journalism Studies Division of ICA, May 2009 to present
- Teaching Chair, Communication Technology Division of AEJMC, August 2008 to August 2009
- Professional Freedom & Responsibility Chair, Communication Technology Division of AEJMC, August 2007 to August 2008
- Membership Chair, Communication Technology Division of AEJMC, August 2006 to August 2007
- College Representative, Graduate and Professional Student Organization (GPSO), Indiana University, May 2007 to January 2008

Graduate Student Committees:

- Thesis committee member: Erin O’Gara (M.S., Mass Communication, 2009)
- Program of study/Dissertation committee member: Erin Phillips (Ph.D., Human-Computer Interaction, expected 2011)

Additional service activities:

- Invited sponsor of nominated International Communication Association Fellow, January 2009
- Vote-casting General Assembly Member in Impeachment Hearings for University Administrator, Indiana University, September 2007
- Conference Staff Volunteer, International Communication Association, Dresden, Germany, June 2006
- ESL (English as a Second Language) Tutor for non-native speaking Korean students, January 2006 to present

Recent popular press articles:

Groshek, J. (Fall 2006 to present). *Communication Technology Newsletter*. Available online at: <http://www.aejmc.net/ctec/txp/>

Quoted in Hanson, K. (26 October 2008). ISU journalists adjust to changing technology. *Ames Tribune*.

GRANTS AND HONORS

Financial awards:

- Research Grant (\$1250), College of Liberal Arts and Sciences Small Grant Competition, Iowa State University, October 2009
- Research Grant (\$3750), College of Liberal Arts and Sciences Small Grant Competition, Iowa State University, October 2008
- Research Grant (\$1000), Vice President for Research Office, Iowa State University, September 2008
- Research Grant (\$2500), Greenlee School of Journalism and Communication, Iowa State University, September 2008
- Dissertation Research in Aid Grant (\$650), School of Journalism, Indiana University, November 2006
- Thesis Research Grant (\$1000), Damm Foundation (outside of university award), November 2002

Research awards and invitations:

- Panelist on “Developing Ethical Theory Across the Field” Special Paper Call (Refereed), Media Ethics Division of AEJMC, August 2007
- Invited Panelist on Research Colloquium for Graduate Student Orientation, Indiana University, August 2007
- Second Place, Moeller Student Paper Competition (Refereed) in Mass Communication and Society Division of AEJMC, August 2005

PROFESSIONAL EXPERIENCE

Editor and Graphic Designer (07/03 to 06/04) *Summit Company*

- Designed business to business publications in print and Web formats; maintained company database of thousands of clients’ information
- Responsible for start-to-finish conceptualization, lay out, still photography, typography, image and artwork development
- Edited content for appeal, space, factual correctness, as well as grammatical, typographical, and structural errors

Section Editor

(04/99 to 05/00)

The Stoutonia

- Wrote and edited news stories and opinion features for the Student Life section of weekly collegiate newspaper
- Introduced new features and participated in redesign of page layout, fonts, formatting, and Website
- Hired, managed, and trained staff of writers and photographers in verbal and visual presentation skills

REFERENCES

Dr. David Weaver
Roy W. Howard Professor
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